

## Privacy Policy

We recognize the importance of protecting the personal information you provide at Web sites owned or controlled by Las Vegas Luxury Lifestyle® (LVLL). We maintain the following privacy policy:

1. LVLL gathers the following types of information needed to process your transactions, fulfill your requests, and maintain our membership records:

Contact information you provide (for example, your personal and business addresses, phone and fax numbers, firm affiliations and titles).

Tracking information which our Web server automatically recognizes each time you visit one of our sites or communicate with us by email (for example, your domain name, your email address, and what pages you visit).

Information you volunteer, via applications or surveys (for example, education, designations, specialties, affiliations with other real estate organizations and general demographic data).

2. LVLL uses this information to:

Improve and customize the content and layout of our site and other communications tools.

Notify you of updates to our sites.

Notify you of relevant products and services.

Notify you of upcoming events and programs.

Compile specialty directories about which you will be made aware.

Track usage of our sites.

3. Email contact information. LVLL does not share, sell, or trade email addresses. LVLL may use your email address to directly send you information and may provide you with online informational or marketing messages that have been approved by LVLL together with other communications to which you have subscribed.

4. Other forms of contact information. Forms of contact information other than email address (for example, street address) may be listed in the membership directory. LVLL will not share, sell or otherwise provide this contact information about you.

5. LVLL follows generally accepted standards to protect the information it collects and makes available via its Web site. LVLL tests their security procedures regularly and modifies them as new technologies become feasible.

6. LVLL utilizes a strict Opt-Out policy for sending online notifications regarding services, products and programs.

7. You may edit your personal contact information directly in the LVLL.

8. Do-Not-Track Disclosure: Some browsers have a "Do Not Track" feature that allows you to communicate to websites that you do not want to have your online activities tracked. Our system does not respond to Do Not Track requests or headers from some or all browsers at this time.